



Vladi Vataška

graphic designer

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Hi, I am Vladi, a Graphic Designer currently based in Manchester.

I am passionate about design because of its power to influence life and uncover different perspectives on the world around us. I believe that being a Graphic Designer is an approach to living rather than just a job title and I gain a deep satisfaction in seeing the positive results of my work.

Design is about redefining reality, motivating change, and creating a strong bond between brand and customer.

Design is what inspires me. Creating is what drives me.

WORK EXPERIENCE

09/2018 – present

Creative Artworker – Fanatics International, UK

- eCommerce web design; email marketing and social; retail POS; campaign design

04/2018 – 09/2018

Graphic Designer – The Christmas Decorators, UK

- print & digital design; CGIs generation; product photography

02/2018 – 09/2018

Photographer – Liverpool Urban Hair Show & Awards, UK

- studio & events photography; photo editing; marketing & branding

11/2014 – present

Graphic Designer & Illustrator – Freelance

- branding, print design; outdoor advertising; illustration; photography

11/2014 – 04/2018

Scanning Assistant – Sanctuary Group, UK

- dealing with queries from other departments; managing deliveries of highly confidential documentation; maintaining database of over 98000 properties; indexing of records for upload to the Group's record

07/2009 – 10/2014

Graphic Designer – Advertising Agency PRIMAX, Bulgaria

- branding; advertising campaigns; print design; package design; outdoor advertising; photography

06/2008 – 10/2009

Print Operator – Print Studio IRAL, Bulgaria

- operating a photocopier, printer, wide format copier, laminating machine, scanner, bookbinding machine, paper hand knife and guillotine; text typing and formatting; MS Word, MS Excel, CorelDraw, Adobe Photoshop; communicating with customers and representatives of other companies

EDUCATION

09/2017 – 07/2018

Graphic Design

Shillington College, Manchester, UK

design thinking, idea generation, branding, print design, packaging, digital design (UX & UI), presentation skills

09/2007 – 09/2012

Industrial Design, Masters Degree

Ruse University, Bulgaria

product design, interior design, graphic design, web design, 3D modelling, arts, illustration, theory of composition, design methodology, shapes, colours and materials, psychology, intellectual property, styles and symbolism, advertising, marketing, technical drawing, engineering

09/2009 – 04/2011

Photography Course

Ruse Photography Association, Bulgaria

04/2002 – 07/2007

English Language School 'Geo Milev'

High School, Ruse, Bulgaria

SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe XD

Adobe Fresco

Additional: MS Office, CorelDraw, SolidWorks, Adobe After Effects, Font Lab Studio

LANGUAGES

Bulgarian – Mother Tongue

English – Advanced level

German – Basic level

EXHIBITIONS

Hair Loss Awareness Photography Exhibition at Avenue HQ

Liverpool, UK, March 2018

Photography Exhibition at Regional Library Luben Karavelov

Ruse, Bulgaria, June 2014

Photography Exhibition at BH Café Library

Ruse, Bulgaria, July 2013

Photography Exhibition at bar 'MAZETO'

Ruse, Bulgaria, May 2011

Exhibition of the Students of Ruse Photography Association

Ruse, Bulgaria, June 2010

INTERESTS

Art, Music, Literature, Travelling, Hiking, Folklore Dances